



BOARD MEETING MINUTES

Tuesday, April 1, 2008

1:00 PM

PRESENT:

Officers and Directors: Julie Anderson, Mike Anderson, Lori Buck, Frank Christopherson, Jeff Flaherty, Rick Herzog, Beth Iallonardo, Carolyn Kolar, T. Janet Musgrove, and Bruce Nelson.

Chamber Members: Ron Revere, WCMP Radio; Mayor Jane Robbins, City of Pine City; Julie Werner, Pamida; Jan Carl, Coldwell Banker Results; and Bob Thompson, MINPACK.

AGENDA:

President Herzog called the meeting to order at 1:04 PM.

President's Topics

Business Tour Event: Today's Business Tours event has approximately 50 people who have pre-registered to participate. The participants will have the opportunity to visit 4 of the following 5 businesses: Atscott Manufacturing, Advance Design & Systems, Lake Superior Laundry, Lee's Pro Shop & MINPACK. The tours will be followed by the Business After Hours event that will be held at Wings North. Pre-registration for that event is at 75 people in attendance.

Executive Director's Report:

Membership Update: As of today's meeting, 139 membership payments have been received for 2008. Although there are approximately 13 businesses who have yet to respond to our renewal invoices or follow-up phone calls and the total number of members is down from 2007, we have met our budget projections for 2008 membership dues. This includes our newest member, Drip Drop Plumbing.

Jury Duty Scheduled: Becky has been called for jury duty for a two week period beginning on May 13th.

Volunteers for Mailings: The sponsorship letters will go out this week on Friday for the golf tournament and the parade invitation will go out next Tuesday. Anyone interested in helping stuff envelopes should contact Becky. Jade Fedder will contact the NHS Advisor to see if there are any student volunteers interested.

Treasurer's Report: General expenses for the month of March were submitted for approval. First quarter payroll taxes were included this month as well as insurance payments for the employee bond and the liability coverage. A motion was made to approve the treasurer's report (RH), seconded (JF) and motion carried.

Business & Community Development Report: (Frank Christopherson)

The Planning Commission met to discuss a minor subdivision for the property that is owned by the Super 8 Hotel developers. The proposal would have the property split into two parcels, the front parcel would be used by the hotel and the back parcel would be for a restaurant location.

The Planning Commission has made a motion to send the sign ordinance to the City Council for approval at the April board meeting.



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The City of Pine City has been working with the Railroad Authority on the proposed closing of the 2nd Avenue crossing. If the City allows the Railroad to close this crossing, then the Railroad would upgrade the 3rd Avenue crossing at no cost to the city of Pine City. If the City would like the 2nd Avenue crossing to remain open, then it would have to be upgraded and all costs would be absorbed by the City of Pine City.

The Post Office relocation to the former Jubilee building caused some members of the community to be concerned about the walking traffic getting into that area as there are no designated sidewalks. The USPS and other property owners in Evergreen Square will be working to create some designated walking paths in that area.

Community Fundraiser Card Update: (Jeff Flaherty)

The next edition of the card is planned for distribution to begin on May 1, 2008. A brochure has been created to explain the program to prospective businesses as well as non-profit organizations that might be interested in selling the cards. Copies of the brochures were distributed for the members to review and make suggestions. Julie Werner suggested that with the application from the non-profit organizations that they should consider attaching a letter to explain in greater detail the fundraising efforts of the group. A motion was made (TJM) and seconded (MA) for the committee members (Rick, Jeff and Becky) to make the decision on which non-profit group would be selling they May edition.

Golf Tournament 2008 Update: (Mike Anderson)

Chairperson, Mike Anderson, has been busy working out the details for this year's golf tournament. The registration time has been moved up to 11:30 am this year and a light lunch will be provided before the 12:30 pm shotgun start. The event will be an 18 hole tournament allowing up to 72 golfers to participate this year. Sponsor letters will be mailed out this week as well as invitations to participate as a team. New ideas this year include: a golfer's guide for tips and sponsor ads and a steak or chicken dinner following the tournament. Entertainment will also be provided for the evening.

The golf committee will be meeting in the upcoming weeks or via email. Volunteer sign-up sheets will be available at next month's meeting.

Additional Items Not on Agenda:

Parade Committee Update:

TJ reports that we have received \$5714 in pledges at this time. That leaves us about \$1700 short of our annual pledge goal. Copies of the invitation letters were provided as well. An issue has been raised regarding the question of whether or not we need a policy in place to deal with "inappropriate" or "offensive" floats for the parade. The committee will be working on writing a mission statement for the parade.

The RR Crossing of 2nd Avenue closing would not affect the Parade.

Many volunteers are needed for the parade, two specific positions would be the Parade Starter (Robert Musgrove will assist, but he is in the parade as well!) and the Band Coordinator. Jeff Flaherty has offered to serve in one of these positions for the day of the parade.



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Freedom Fest Update:

The plans for the Street Dance on Saturday, July 5th are progressing very nicely. Rick has been working on organizing the weekend's events.

Elisa Mill will be organizing a triathlon for the morning of Saturday, July 5th. The Chamber is serving as her sponsor for this event and will be assisting her in arranging the registration of the event.

The next Freedom Fest meeting will be on Thursday, April 3rd at 4PM in the Community Room.

News for the City of Pine City:

The City of Pine City does plan to put the bond issue for a new fire hall back on the ballot this November.

The Library Foundation has identified a location for a new library and has begun looking at the possibility of purchasing.

Motion to adjourn (JF) at 1:55PM, seconded (TJM) motion passed.

NEXT BOARD MEETING: *Tuesday, May 6, 2008 at 1:00 PM*
Pine City Community Room, City Hall