



## BOARD MEETING MINUTES

Tuesday, July 1, 2008

1:00 PM

### **PRESENT:**

Officers and Directors: Lori Buck, Jan Carl, Frank Christopherson, Jeff Flaherty, Rick Herzog, T. Janet Musgrove, Bruce Nelson, Kerri Schumacher and Patrick Schifferdecker.

Chamber Members: Mayor Jane Robbins and Don Howard, City of Pine City; Sam Klemet, WCMP & WXCX Red Rock Radio; and Kellie Sly, Masterson Personnel.

### **AGENDA:**

President Herzog called the meeting to order at 1:02 PM.

#### **President's Topics**

Sign Proposal: President Herzog provided an update on the information that was given at our June Board Meeting regarding the Blue Highway Sign Proposal. These signs are limited to businesses in Pine City that fall into either Food, Gas or Lodging, and are open 7 days a week and a minimum of a 10 hour day. In addition, restaurants must be open to serve during two meal times per day. This severely limits the businesses that can participate in the program, and many of the Downtown businesses will not be eligible. It is for that reason that Rick is pursuing a "Downtown Pine City" billboard that would have logos from various downtown businesses. Each of the businesses would be splitting the cost of the billboard fees.

The second sign proposal that we have begun researching would create a location off of the freeway exit #169 where a sign would be erected to promote the downtown destinations. The location on Hwy 361 across from KFC as discussed last month is currently on county property. Don Howard and other city officials are working with the county to determine the feasibility of getting that right-of-way area released to construct the sign for "Downtown Pine City".

Fall Business Tours: The executive committee has tentatively set a date of Thursday, September 11<sup>th</sup> for the Fall installment of the Business Tours. The Poker Fun Run format that was used at the April event will continue for the fall event. Rick has talked with Martin's Greenhouse and they are very excited about participating in the tour. Rick asked for other suggestions on possible tour locations and some of those included: Culligan, Pine Technical College, Broekema and Product Fabricators. Rick and Becky will follow-up with these locations to gauge their interest level.

#### **Executive Director's Report:**

New Members: Since our June Meeting we have welcomed the First Presbyterian Church as a new member.

Golf Tournament 2008 Final Report: In the absence of chairperson, Mike Anderson, Becky was able to provide the financial report for the 12<sup>th</sup> annual Chamber Golf Tournament. There were 62 golfers participating this year and we added a few things to the line-up for the day. Each golfer was provided with lunch prior to their golf outing and then given the choice of either a steak or chicken dinner this year. These were the primary reason that our entry fee was increased to \$250 per team this year. Overall the tournament raised \$3402.26. The committee increased their profits over the 2007 tournament by approximately \$300, although not quite reaching the \$4000 goal that was set by the Budget Committee for 2008.



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Advertising: After approval from the Executive Committee earlier this month, Becky ordered the replacement of the Pine City Chamber sign that was included in the Pine Area Lions sign along Hwy 61 just north of the stoplights next to Horizon Bank & GMCU. The cost to replace the sign is approximately \$40, well within the \$100 budget available for additional advertising needs.

Treasurer's Report: General expenses for the month of June were submitted for approval. In addition to those expense there are a number of Miss Pine City expenses that have been submitted this month as well as the paid units for the Pine County Parade. A motion was made to approve the treasurer's report (TJM), seconded (JF) and motion carried.

### **Business & Community Development Report:** (Frank Christopherson)

The Planning Commission met on June 25<sup>th</sup> and a number of items were on the agenda. The previously reported Planned Unit Development that included senior housing and retail space took their request off of the June agenda.

The minor subdivision that was requested by the owners of the Super 8 property and approved by the Planning Commission, will now be on the City Council agenda in July. It was noted that the request is simply for a subdivision of the property into two separate parcels, not a site plan for development.

An update on the status of the Post Office relocation was given by Mayor Jane Robbins. A November opening date in the new facility is planned.

Mayor Jane further reports that the city has received an estimate for the repair of the former Pine County Courthouse roof. The estimate indicated that repairs would be about \$50,000. The city continues to work on getting estimates of replacement of windows, heating and air systems, etc.

Frank also reports that the owners of Radio Shack and Hair Tech & Tan have purchased the property to the east of Pump-n-Munch and are planning a future relocation.

### **Dairy Days 2008 Update:** (Julie Anderson)

In Julie's absence, Becky reported that the event raised approximately \$750. A separate income and expense sheet was presented for review.

### **Street Dance 2008 Update:** (Rick Herzog)

We currently have 9 volunteers who have committed to assisting with the Freedom Fest Street Dance on Saturday, July 5<sup>th</sup>. Volunteers should plan on arriving by 7:30 PM at the Pizza Pub. If we do not get a minimum of 6 additional volunteers, then Rick will have to hire staff for the evening.

### **Parade 2008 Update:** (T. Janet Musgrove)

TJ reports that we currently have approximately 80 units registered for the Parade. Calls continue to come in each week and we will continue to accept entries until we reach 100 participants.

Frank and Rick will assist with the staking of the line-up on Saturday morning of the parade. Many other volunteers are needed for the day, please contact TJ or Becky if you are interested in helping out!



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Becky is also working with a local sign company to create a banner that will be a part of the parade this year. The banner will serve to recognize the financial contributions of the various non-profit organizations or local businesses that have made donations to the parade.

### **Executive Director Evaluation:** (TJ Musgrove)

The annual performance evaluation for Becky will need to be completed in the month of July. On April 1<sup>st</sup>, Becky began her third year of employment with the Pine City Chamber. TJ will be organizing the evaluation and Rick, Mike and Frank will be in attendance. Chamber Directors and Members who wish to submit their comments on Becky's performance may do so by contacting TJ via email at [tjm@cbresults.com](mailto:tjm@cbresults.com).

### **Miss Pine City Report:** (Becky Schueller)

In Katie's absence, Becky reported that there are 8 Senior Candidates and 18 Little Miss Candidates that are competing in this year's pageant. The activity week will begin on Tuesday, July 15<sup>th</sup> and end with the coronation scheduled for Monday, July 21<sup>st</sup>. Traditionally the Chamber President has provided the Welcome speech for the event and Rick agreed to speak this year.

Motion to adjourn (PS) at 1:45PM, seconded (JF) motion passed.

**NEXT BOARD MEETING:** *Tuesday, August 5, 2008 at 1:00 PM*  
Pine City Community Room, City Hall