



BOARD MEETING MINUTES

Tuesday, June 3, 2008

1:00 PM

PRESENT:

Officers and Directors: Mike Anderson, Lori Buck, Frank Christopherson, Jade Fedder, Jeff Flaherty, Rick Herzog, Wendy Johnson, Carolyn Kolar, T. Janet Musgrove, Kerri Schumacher and Patrick Schifferdecker.

Chamber Members: Mayor Jane Robbins and Don Howard, City of Pine City; Jack Klein, Agstar Mortgage Services; Mike Hughes and Sam Klemet, WCMP & WXCX Red Rock Radio; and Marcia Howard, Pamida.

AGENDA:

President Herzog called the meeting to order at 1:00 PM.

President's Topics

Sign Proposal: President Herzog brought along some photos of the blue highway signs for Food, Gas & Lodging that are currently in place at Exits 169 and 171. The current sign for exit 169 only features 2 restaurants and there is space for 6. At a cost of only \$540 per year, per direction and \$120 per year for a directional sign, a Pine City restaurant could have year round advertising for approximately \$1200, plus the cost of the initial logo production. These are "tourism dollars" that would bring in business to our community.

A second sign proposal that we have begun researching would create a location off of the freeway exit #169 where a sign would be erected to promote the downtown destinations. A possible location for this sign would be on Hwy 361 on the north side of the road across from KFC. The proposed sign would charge an annual fee for each business to place the logo on. The fee would be paid to the Chamber who would then handle the maintenance of the sign.

Fall Business Tours: After the April Fun Run tour and the positive feedback from both the participating businesses as well as the Chamber Members who participated in the event, President Herzog is proposing a fall tour. A discussion of possible dates and places followed. A September date will be chosen and announced at the July Board Meeting.

Executive Director's Report:

New Members: Since our May Meeting we have welcomed two new Chamber Members: Mac-Clair Mortgage - Chad Faur and Iron River Plumbing Services - Chris Maas.

Freedom Fest Street Dance: More volunteers are still needed to staff the street dance on Saturday, July 5th. The band for the evening has been booked and "Rich & the Resistors" will be performing.

Yellow Book Advertising: A representative from the Yellow Book stopped in to the Chamber office to provide information on advertising in their publication. The Yellow Book has undergone some reorganizing of their current editions and the Pine City Area will now appear in the Duluth/Superior edition of the Yellow Book. There will no longer be a Yellow Book edition that covers the complete East Central MN area. The proposed trade agreement was submitted for review by the Chamber. A motion was made (FC) not to advertise in the Yellow Book due to the expanded service area and non-budgeted costs, seconded (JF), motion passed.



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Treasurer's Report: General expenses for the month of May were submitted for approval. A motion was made to approve the treasurer's report (TJM), seconded (MA) and motion carried.

Business & Community Development Report: (Frank Christopherson)

The Planning Commission met to last month and discussed a number of development items. A Planned Unit Development will begin construction later this summer. The PUD will have a lower level space for retail or offices and above will be a Senior Housing Development. The project will be built just west of the Northwoods Bank property across the road from KFC.

A new retail/office leasing space to be built across from the Pine County Courthouse is now in its development stages.

The minor subdivision that was requested by the owners of the Super 8 property was approved by the Planning Commission.

The owners of the former Jubilee building continue to review the post office plan for their site. No construction has begun yet.

Red Dog Billy's Bar & Grill has met with the Planning Commission to discuss an addition to his property. He is proposing the addition of a bowling alley that will be attached to the south side of the existing building. A new paved parking lot is also planned as a final step in the construction.

Golf Tournament 2008 Update: (Mike Anderson)

The annual Chamber Golf Tournament will take place at the end of this week on June 6th. As the forecast is showing possible rain, a rain date will be reviewed and set for sometime in July or August. We are still working on getting the player gift bags put together and looking for some small items to be included in the bags. Lots of great prizes have been donated for the event. Mike has asked the set-up crew to arrive at 10:00 am on Friday.

Dairy Days 2008 Update: (Julie Anderson)

In Julie's absence, Frank noted that the planning is all set for the event, but volunteers for the evening to serve and cook will be needed.

Parade 2008 Update: (T. Janet Musgrove)

TJ reported that 52 units have confirmed their participation this year and that the entry deadline is this Friday, June 6th. TJ also plans to make some reminder phone calls over the next few days to encourage more groups to get their registration forms in. The Pine County Fair Board has increased their contribution yet again this year. They will donate \$1200 and would like that money to be earmarked for the T-6 Flight Team that we bring in to participate each year.

Motion to adjourn (FC) at 1:58PM, seconded (PS) motion passed.

NEXT BOARD MEETING: *Tuesday, July 1, 2008 at 1:00 PM*
Pine City Community Room, City Hall