



BOARD MEETING MINUTES

Tuesday, March 4, 2008

1:00 PM

PRESENT:

Officers and Directors: Mike Anderson, Lori Buck, Frank Christopherson, Jeff Flaherty, Wendy Johnson, Carolyn Kolar, T. Janet Musgrove, Bruce Nelson, and Patrick Schifferdecker.

Chamber Members: Ron Revere and Sam Klemet, WCMP Radio; Mayor Jane Robbins and Administrator Don Howard, City of Pine City; Sharon Fore, Pine City Pioneer; Kellie Sly, Masterson Personnel; Jan Carl, Coldwell Banker Results; Julie Werner, Pamida; and Rachel Waxberg, Waxberg Clinic.

AGENDA:

Vice-President Mike Anderson called the meeting to order at 1:00 PM.

Vice-President's Topics

April Meeting Location Change: The April 1st Chamber Board of Director's meeting will be held at MINPACK at the regular start time of 1PM. MINPACK will be the first location for many of the Chamber members that will be participating in the April Fool's Fun Run event.

April Fool's Fun Run: The following locations have been confirmed for the tours: MINPACK, Advance Design & Systems, Atscott Manufacturing, Lake Superior Laundry and Lee's Pro Shop. The Voyageur Bottle Shop will be providing free beer and wine tasting during the After Hours portion of this event that will be hosted by Wings North. Mike has requested a committee to oversee the specific details of the event - prizes, sponsors, appetizers, etc. The tours will be open to any Chamber member, but only one entry per business will be eligible for the Grand Prize drawing at the end of the evening.

Executive Director's Report:

Membership Update: As of today's meeting, 127 membership payments have been received for 2008. Reminder invoices were mailed out on February 15th for those who had not paid their membership dues. Follow-up phone calls will be needed around March 15th. Volunteers to assist with the calls included: Wendy, TJ, Jan and Frank. Welcome our newest Chamber Members: Lake Superior Laundry and Carpet Unlimited's new owners Luke and Danielle Hegge.

NovoPrint Map Update: The cover art was presented to those present for their input on the color options. The general opinion from those in attendance was for the cover color to be done in the blue option instead of the orange sample that was provided.

Easter Eggstravaganza: The Student Senate is continuing their plans for this event and organized a bake sale fundraiser during the annual gun show that the college hosted at the end of February.

Treasurer's Report: General expenses for the month of February were submitted for approval. A motion was made to approve the treasurer's report (TJM), seconded (WJ) and motion carried.

Business & Community Development Report: (Frank Christopherson)

Frank reported that there have been a number of community meetings over the last several weeks regarding the City's Sign Ordinance. A special meeting called by the Chamber, a special session called by the Planning Commission, as well as the regular



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meeting for the Planning Commission, had generated some new ideas for reworking the sign ordinance. The final proposal from the Planning Commission was then sent on to the League of MN Cities who have worked with the new draft to fine tune some of the verbiage of the ordinance. The new draft is a huge improvement over previous editions and a final proposal should be ready for the City Council next month.

The Planning Commission also reviewed some site plans for two other projects during their regular meeting. The site plan review for the Elementary School additions has yielded some concerns over the loss of parking spots. The Post Office plan left the commission with some concerns over the parking location as well as the loading dock location. The Planning Commission has also requested that the Post Office add a sidewalk to the plan proposal.

Community Fundraiser Card Update : (Jeff Flaherty)

The committee has met and developed some ideas for how this program will continue into the coming months. Some concerns that need to be addressed on subsequent editions are to put some type of anti-fraud measurements in place. Possible groups to sell the cards were also discussed.

Golf Tournament 2008 : (Mike Anderson)

The tournament date is tentatively set for Friday, June 6th pending approval from Steve Gamec at the Country Club. June 13th would be reserved as the rain date if needed. Any new ideas are welcome...please contact Mike.

Parade 2008 : (TJ Musgrove)

Members of the City staff attended the first committee meeting with questions regarding the route of the parade and possible changes that might need to be made to it. After discussion with the committee, no changes will be needed.

The pledge drive continues and approximately \$4500 has been confirmed.

Chamber Tourism Center Study: (Bruce Nelson)

Has been tabled to next month's agenda should any developments arise.

Additional Items Not on Agenda:

Freedom Fest Committee meeting will be held on Thursday, March 6th at 4:00 PM in the Community Room.

Motion to adjourn (PS) at 1:45PM, seconded (FC) motion passed.

NEXT BOARD MEETING: *Tuesday, April 1, 2008 at 1:00 PM*
MINPACK, Inc.