

# CHAMBER CHAT

Simply Successful  
In a Changing World  
Pine City Area Chamber of Commerce

320-629-4565 • OFFICE HOURS: Tues/Fri 9-4:30

c/o Pine Technical College, 900 4th St. SE  
Pine City, MN 55063 – info@pinacitychamber.com

www.pinacitychamber.com

FEBRUARY 2007

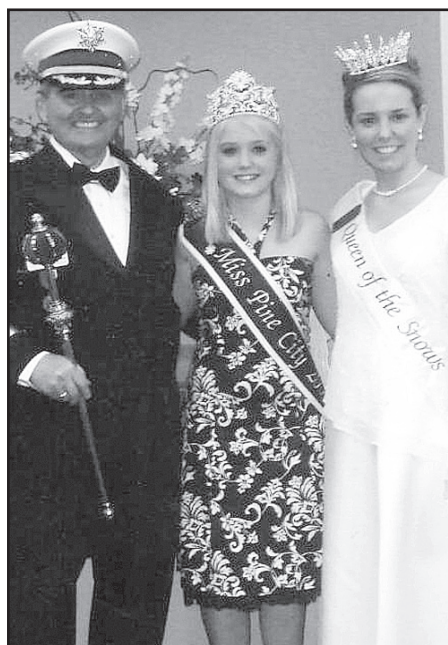
## ART ROLNICK WILL SPEAK ON EARLY CHILDHOOD EDUCATION!

Arthur J. Rolnick, a senior vice president and director of research at the Federal Reserve Bank of Minneapolis, has written an essay titled "The Economics of Early Childhood Development" that has gained national attention. According to Rolnick, "Early childhood development programs are rarely portrayed as economic development initiatives, and we think that is a mistake. Such programs, if they appear at all, are at the bottom of the economic development lists for state and local governments. They should be at the top. Most of the numerous projects and initiatives that state and local governments fund in the name of creating new private businesses and new jobs result in few public benefits. In contrast, studies find that well-focused investments in early childhood development yield high public as well as private returns."

The Chamber of Commerce and Early Childhood Coalition invite Chamber members and the public to join us on Friday, Feb. 23, 2007, from 12:00 p.m. – 1:30 p.m. at the Pine City Community Room in City Hall as Art Rolnick speaks to the economic impact of early childhood education. Lunch will be provided, but you must RSVP to the Chamber Office by calling 320-629-4565 or e-mail to: info@pinacitychamber.com. We look forward to seeing you.

## MISS PINE CITY VISITS THE ST. PAUL WINTER CARNIVAL

Carly Weinholzer, the reigning Miss Pine City, visited the St. Paul Winter Carnival for a special 3-day weekend adventure with Ambassadors from throughout the state of Minnesota and Wisconsin. Carly, along with 85 other young girls, enjoyed a number of activities throughout the weekend. Some of the highlights for Carly included seeing the beautiful ice sculptures, going down the giant snow slides, visiting Century College, and of course the big coronation of King Boreas and Queen Aurora on Friday evening. Saturday was the Grande Day Parade and the ambassadors bundled up for the walk through the parade route. Later that evening, they dined with the new royal family. According to Carly it was "an unforgettable weekend. I would just like to thank the Chamber of Commerce for giving me this opportunity. I have met so many new friends and I know that I have made memories I will never forget."



MINNESOTA EARLY CHILDHOOD INITIATIVE  
Pine City Early Childhood Coalition



## WELCOME NEW CHAMBER MEMBERS

As the Pine City Area Chamber of Commerce strives to make a difference in our business community through seminars, fundraisers and support of our area businesses, we must remember to thank all of the Chamber members for their continued support. We would like to welcome the following Chamber businesses as they join us for a "Simply Successful" 2007.

•New member, Natt Bougie, an Independent Distributor with Market America would like to share some of the exciting products that Market America provides. Visit her web site at www.bougie.unfranchise.com for details.

•New member, Mitchell's Landing, owners Pat Mitchell and Bob Fredrickson invite you to join them for casual, family dining on Pokegama Lake. They are open year round, call 320-629-9979 for hours.

•Returning member, Pizza Pub, owner Rick Herzog. Enjoy their award-winning pizza by dining in, carry-out or deliver. Call 320-629-6468 for hours.

## DIRECTOR PROFILE: WENDY JOHNSON

Hi, I am Wendy Johnson, a Pine City native. My husband Randy & I moved back to Pine City in 1981 to raise our children. We have three adult children two of which live in Pine City, the other in St. Paul. I am a real estate agent with ERA Muske Company here in Pine City. Besides God & my family, real estate is the next love of my life. I like being active in the community & helping others. I also am a member of the Pine Area LIONS & Healthy Community Partnership.

I joined the Chamber in 2006. I am currently the Chair of the Ambassador Committee. I look forward to working with the other members of the board & all business owners. I am excited about Pine City's future & want to help make Pine City a town where others feel welcome to come, shop, play & live.



## PINE CITY AT A GLANCE

Pine City was featured in an article that appeared in the *St. Paul Pioneer Press* on Saturday, Feb. 3, 2007 in the At Home section. According to the article, "Pine City, Minn., might be on its way to becoming a suburb instead of an outpost... People move to Pine City because it has held on to its rural character; but the recent growth means there is a lot going on here, including the opening of a Wal-Mart Supercenter and efforts to construct a new fire hall and a new courthouse." The article went on to point out some of the highlights of life in Pine City including the "towering redwood stature of a voyageur" and the place that you just "gotta go" to is the North West Company Fur Post.

## CHAMBER CALENDAR

**Saturday, February 17-** Annual Gun Show  
Queen Charlotte's Birthday Ball. Call North West Company Fur Post, 629-6356 for details.

**Tuesday, March 6-** Pine City Chamber of Commerce Board Meeting  
**Saturday, February 17-** Pine Rider's ATV Club is sponsoring a Radar Run at Maverick's. Contact Rudy for details 629-7196  
**Friday, February 23-** Art Rolnick Speaker Event at the Community Room. Contact the Chamber Office for details, 629-4565  
**Saturday, February 24-** Pheasants Forever Banquet will be held at the American Legion. Contact Sarah at 629-2561 for details.

**Saturday, February 24 and Sunday, February 25-** Pine Technical College  
More details on these Pine City area events are listed on our web site at www.pinacitychamber.com.

If your organization has an event that they would like included on the web site calendar and future issues of the Chamber Chat, please submit them to the Chamber Office for consideration.



## CHAMBER PRESIDENT

T. Janet Musgrove

The mission of the Pine City Area Chamber of Commerce is to promote economic development and business in the area.

## WORDS FROM THE PRESIDENT

Chamber directors and Chamber members have shown increased interest in attending meetings in recent months. As a result, the Chamber board voted to move the regular monthly meetings to the Community Room in City Hall. There we will be able to accommodate larger groups and facilitate even greater attendance with parking and proximity to businesses. I encourage all Chamber members to attend a meeting in the near future. You never know what might spark your interest. For example, Mayor Jane Robbins discussed Freedom Fest at the regular meeting today. Later in the day, an interested group gathered to discuss how to keep the tradition of Pine City's Freedom Fest celebration going in the absence of the Jaycees. Barring any unforeseen snags, the weekend of June 29-July 1 will provide varied entertainment options for you and your guests. If you want to be involved in the planning, attend the next meeting at 4:30, March 5 (Monday) in the Community Room at City Hall.

Another effort in the works is the City's Business Retention and Expansion project which is still seeking definition from business owners and managers. What are the unique challenges for the central business district? How do owners and managers address these challenges? What could be done to make the central business district achieve greater success? What resources and funding are available to assist with solving the challenges? If you are a business owner or manager in the central business district or an interested area resident, please plan to attend the meeting on Thursday, Feb. 22, at 5:30 at the Pizza Pub. Pizza will be provided.

The keys to the many successful projects and events in Pine City are interest, planning, funding and follow-through. Find your place to participate and enjoy knowing that you played a part in the success.

## FEBRUARY BOARD MEETING HIGHLIGHTS

• The Board of Directors voted to continue sponsoring the city-wide garage sale again for 2007. Plans are underway with a tentative date set for May 12, 2007.

• Pine Technical College Student Senate President, Mark Campeau, reported that the Senate members will be co-sponsoring the Easter Eggstravaganza this year on March 31, 2007.

• President TJ Musgrove presented the need to move our Chamber meetings to a different, larger location. Beginning next month, we will be meeting in the Community Room at City Hall. The date and time will remain the same, the first Tuesday of each month at 1 p.m.

• The Pine City Chamber and the Early Childhood Coalition will be sponsoring a speaker event on Feb. 23, 2007. Arthur J. Rolnick, a senior vice president and director of research at the Federal Reserve Bank of Minneapolis, has gained national attention with his stance on Early Childhood Education.

• Fire Chief Mark DuCharme presented information regarding the proposed construction of the new fire hall for Pine City.

• Pine Technical College will hold its annual Gun Show on Feb. 24 & 25, 2007.

For the complete Board Meeting Minutes, visit our web site at www.pinacitychamber.com. If you would like to receive a printed copy of our minutes each month, contact the Chamber office for details.

Current Chamber members are encouraged to attend our monthly meetings. All interested and potential Chamber members also are invited to join us as well. The next Chamber meeting will be held on Tuesday, March 6 at 1:00 p.m. at the City Hall Community Room. NOTE THE NEW LOCATION!!!

## OFFICERS AND DIRECTORS

T. Janet Musgrove, President  
(Coldwell Banker Results)

Julie Anderson, Vice President  
(Voyageur Bottle Shop)

Casey Anderson, Director Emeritus  
(Newton Manufacturing)

Mike Anderson, Director (Pine Agency)

Lori Buck, Director (MINPACK, Inc.)

Jan Carl, Director (Coldwell Banker Results)

Frank Christopherson, Director (US Bank)

Todd Cummings, Director

Beth Iallonardo, Director (Wal-Mart)

Mary Johnson, Director (Wal-Mart)

Wendy Johnson, Director (ERA Muske Co)

Alicia LaBarre, Director (Pamida)

Bruce Nelson, Director (Culligan Water Conditioning)

Patrick Schifferdecker, Director (North West Co. Fur Post)

Marc Campeau, Student Director (Pine Technical College)

Eric Nelson, Student Director (PCHS)

Carly Weinholzer, Miss Pine City &