www.pinecitychamber.com

(320) 322-4040 • info@pinecitychamber.com

www.facebook.com/pinecitychamber

OFFICERS & DIRECTORS CHAMBER CHAT Erin Skalicky, President

Jeana Mikyska (Coldwell Banker Results) TJ Musgrove (Coldwell Banker Results) Ericka Nelson (Fairview Lakes Pine City) **Dawn Plested** (FirstLight Health System) Lara Smetana (Voyageur Bottle Shop) Joe Wolf (Individual Member) Baylyn Pangerl (Student Director, PCHS) (US Bank) Adam Martin (Student Director, PCHS)

Open Position (Student Director, PTC)

The mission of the Pine City Area Chamber of Commerce is to promote economic development and business in the area.

(Individual Member) Bonnie Menigo, Vice President (Old Oak Inn) **Casey Anderson** Director Emeritus (Individual) Mike Anderson (Pine Insurance Agency) **Corey Berube** (Frandsen Bank & Trust)

Frank Christopherson **Todd Cummings** (Individual Member) Sara Helseth (MINPACK, Inc.)

JANUARY BOARD MEETING HIGHLIGHTS

President's Topics

President Skalicky welcomed those in attendance to the first meeting of the New Year and asked for introductions as there are a few new board members and Chamber members in atten-

Schueller reported that the annual dues renewal letters were

Executive Director Report

sent out the first week of January and payment on dues invoices should be made by Jan. 30. Menigo inquired on a discussion that was held last year regarding an incentive being offered to our members to get their annual dues payment in earlier in the year Schueller suggested that this would be a nice bonus to be able to provide, but would require board action as no incentive was planned when the 2012 budget was created. Following discussion among board members, Menigo made a motion to hold a drawing for all members who make their dues payments by Feb. 10 to be eligible for a prize of \$50 in Chamber Bucks, motion seconded by Musgrove. Motion passed.

In the discussions regarding Chamber Bucks, it was suggested that a "How to use Chamber Bucks" tutorial be added to the Chamber website. The tutorial would be for the consumer on how to use them as well as for the business on how to be reimbursed for them.

Treasurer's Report

Treasurer's Report was given. Expenses incurred by the general fund included annual director and officer insurance, office lease & telephone, payroll and payroll taxes. These general fund expenses total \$4,243.50. A motion was made by Menigo to approve the Treasurer's Report, second by Nelson. Motion carried.

Committee Reports

Wine Tasting

A new event that is being planned this year is a Wine Tasting event that will be held on Friday, Feb. 10. Tickets are now on sale and are available at the Chamber office, Voyageur Bottle Shop, or from Chamber Board Members. Tickets are \$15 if purchased in advance or \$20 at the door. The evening will include a variety of wines to be tasted along with light appetizers and other local vendors. Those in attendance can sign up to win door prizes as well. Committee members include: Lara Smetana, Sara Helseth, and Erin Skalicky.

Business & Community Development

Frank Christopherson provided updates from the various community development meetings during the month of December. The EDA has announced a consulting partnership with the Small Business Development Centers for Pine City businesses and entrepreneurs. Those interested in these services should contact the city of Pine City for referral.

The annual Lifestyle Show that has been organized by WCMP Red Rock Radio in January is being delayed this year due to the construction that will be happening at the Armory. Look for more details on the new dates coming late March or early April.

Nathan Johnson provided information on the MN Logo Signs Program – the official highway signs along the interstate. Representatives of the program visited Pine City earlier this week and have developed a list of potential participating businesses. The EDA is working with this state and the county to get signage locations approved in order to allow participation by more businesses in Pine City.

Jane Robbins reported that Pine City has been named an official "Yellow Ribbon City" as of December 2011. Signage for the community will be coming soon.

Downtown Leadership Group

The first meeting of 2012 is scheduled for Jan. 11 at 5 p.m. in City Hall. Nathan Johnson has been working with Joe Wolf and one of the ideas that surfaced is a possible Teen Center in Pine City. A representative from Family Pathways has been invited to attend the meeting as well.

Current Chamber members are encouraged to attend our monthly meetings. All interested and potential Chamber members are invited to join us as well! The next Chamber meeting will be held on Tuesday, Feb. 7, 2012 at 12 p.m. in the Council Chambers at the Pine Government Center.

OFFICE HOURS: Mon-Fri 8:30 a.m.-2:30 p.m. Commerce 315 Main Street South, Suite 155, Pine City, MN 55063

MEMBER SPOTLIGHT:

RESULTS

Coldwell Banker Results

Coldwell Banker Results opened its doors in 1999 with an experience lineage dating to 1980. We believe that real estate is fundamental for EVERYONE – and we work hard to educate our clients to the many programs available.

The culture at this Brokerage is hugely supportive of volunteerism. Most of our agents are involved or have served in leadership roles in the community.We take seriously the idea of giving back to the area that supports our business.

On the business side we foster a culture of training and education. Our training emphasis is on changing markets and making sure that we interpret market forces correctly for our clients. Over the past 30 years we have "re-invented" ourselves many times and take pride in our state of the art technology tools and multiple websites to market our properties.

The company has recently branched out into the social media arena with a Facebook page that highlights available

properties and current events in the real estate market.

Although we take great pride in providing state of the art technology to market our properties and encourage new ideas and dialogues among our agents, our sole priority is client service. We must interpret what's happening in the market, translate that into consumer education, and help our clients not just "get to a closing" – but have a real estate experience that exceeded their expectations.

MEMBER RENEWAL INCENTIVE

Chamber Members should have received their annual dues renewal statements earlier this month. In an effort to encourage our members to get their

payment sent into the Chamber early this year, we are offering a drawing for \$50 in Chamber Bucks. To be eligible for the drawing, members need to send

their annual dues payment in by Feb. 10. All members that have paid by that date will be entered in a drawing that will be held on Feb. 14.

SKALICKY AND MENIGO TEAM UP FOR 2012

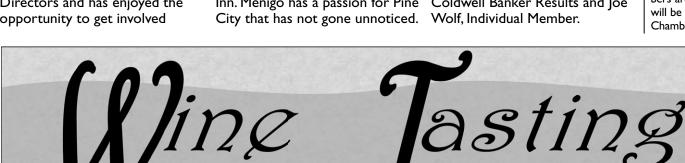
Erin Skalicky assumed the role of president at the Jan. 10 Board Meeting and welcomed two new Chamber Directors in 2012. Skalicky is joined by the incoming vice president, Bonnie Menigo. Together, Skalicky and Menigo, along with the remaining 14 members of the Board of Directors have a big year planned

Skalicky is in her third year serving on the Board of Directors and has enjoyed the in the variety of events that are organized each year by the Chamber. She has led the planning for the Pine County Parade for the last two years and looks forward to the event once again this year.

Joining the leadership team this year is Bonnie Menigo who will serve as the 2012 vice president. Menigo, along with her husband Jeff and Dave and Sue Beckstrand, are the owners of the Old Oak Inn. Menigo has a passion for Pine

She has previously served on the Pine City School Board and is now a member of the Pine Center for the Arts Board of Directors. Menigo is entering her third year with the Chamber Board of Directors and has been a key volunteer for the Annual Meeting and Business After Hours committees.

Other new directors that will serve a two-year term with the Chamber include: TJ Musgrove, Coldwell Banker Results and Joe



February 10, 2012 6:00-7:30 PM

Tickle your senses at this special wine tasting event. Hosted by the Pine City Area Chamber of Commerce & Voyageur Bottle Shop

Pine City Country Club

Light appetizers will be served.

Tickets can be purchased at the Chamber of Commerce, Voyageur Bottle Shop, or from any Chamber Board Member

Advance Tickets are \$15 per person At the Door Tickets are \$20 per person









