



# BOARD MEETING MINUTES

Tuesday, October 2, 2018

12:00 PM



total \$3,676.60. Additional expenses for dedicated funds include: \$267.98 for Ambassador Fund and \$100 for Parade Fund. *A motion was made by Cummings to approve the Treasurer's Report, second by Samuelson. Motion carried.*

## Business & Community Development

Frank Christopherson, committee member for the EDA and Planning Commission, shared the following highlights:

- » Site improvement nominations are due to the Planning Commission by October 8<sup>th</sup>.
- » The EDA has worked through the process for wetland delineation in the Technology Park. The results of this process have indicated that there is only 22 acres of buildable property instead of the 40 acres that the city has been advertising.
- » The buildings housing the old Feed Mill were condemned over a year ago and the city was finally able to complete the necessary steps for the property to be torn down. The project was completed during the final week of September.
- » EZBox, currently operating in the Pine Innovation Center, has had an RLF loan approved as part of a financing package put together with a number of entities. The loan closing is being processed and we hope there will be more information next month on their launch.

## Committee Reports

### Annual Banquet

- » Date has been set for Tuesday, October 23<sup>rd</sup> with social hour beginning at 5:00 PM and dinner at 6:30 PM.
- » Email invitations were sent to the membership and registrations are due by October 18<sup>th</sup>.
- » We are partnering with the City of Pine City and provide them with the venue to announce the site improvement of the year award.

### Holiday Madness

- » Team has been busy planning for the events being planned for Saturday, December 1<sup>st</sup>.
- » Most events will be held that we have done in the last few years: Jingle Bell Jog, Chili Cook-Off, Lighted Parade, and Tree Lighting in Robinson Park.
- » We will also launch the November 1<sup>st</sup> – 30<sup>th</sup> #ShopPineCity cards to encourage local shopping for the month of November and plan to give away three great prizes totaling \$600 in Chamber Bucks.
- » Also planning a new promotion for Daily Giveaways for the 12 days of Christmas from December 1<sup>st</sup> – 12<sup>th</sup> with social media postings for #selfiemadnessinpine

### Networking

- » Thursday, November 15<sup>th</sup> – luncheon event at Pine Technical & Community College at Noon.
- » Thursday, December 20<sup>th</sup> – happy hour event at Boondoggle Winery from 5:30 – 7:00 PM.
- » Board members asked if there was a spreadsheet for tracking the last 12 – 18 months of networking events to see participation numbers.

## Chamber Member Updates

- » Pine Area Lions will host an Octoberfest Dinner on Sunday, October 28<sup>th</sup> from 11am – 2pm.
- » Pine County Toys for Tots organizers have started meeting for the new year and met with Lakes & Pines CAC. They will be expanding the Toys for Tots eligibility to include any client of Lakes & Pines, and L&P will provide the assistance in getting toys distributed to those children. This expansion could mean an increase of 300+ new kids for this year's collection.

*Meeting adjourned at 12:54 PM.*